


creativity  
explored  
ART CHANGES LIVES

# Strategic Plan Overview

## 2021 - 2026



Musette Perkins, CE artist since 2001



*Creativity Explored partners with neurodiverse and disabled artists to provide opportunities to create, share, and sell their art.*

Dear friends and community members,

As we planned for our next five years, over a hundred people who care about Creativity Explored helped us focus on the most important questions we face.

We asked ourselves the BIG questions about our future, knowing we'll have to be flexible and curious as we adapt to a world where change and uncertainty have accelerated.

*How can we put disabled artists at the center of our story?  
How can our day to day work help us grow our impact?  
How can we advocate with art?*

At the end of five years, we expect to grow — in profile, size, impact and influence.

We expect to ask new questions, learn new things, while following new paths forged by CE artists. We look forward to sharing our progress along the way.

In Gratitude,



Linda Johnson, Executive Director



Joseph Omolayole, CE artist since 2016

# Our Goals

## ARTISTS SHAPE PROGRAMS

Artists are integrated into all areas of the organization – from the board to the staff – and make choices that shape programming.

## LEAD WITH OUR LEGACY

Following the legacy of our founders, CE continues to forge the path for developmentally disabled artists to influence society and the art world through their creativity.

## ANCHOR AND GROW OUR COMMUNITY

Our facilities reflect our place as an enduring community cornerstone that has an equitable, diverse, and supportive culture – allowing our creative community to reach our fullest potential.

Irene Rivas



# Our Values

- Artists have choices
- Anyone can safely be themselves
- Inclusivity is prioritized
- Decisions are artist-centered
- Creativity is at our core



Miyuki Tsurukawa

*We see a society strengthened by an authentic appreciation of all people's creative contributions.*

*We believe in a future society with an enlightened understand of its*

*relationship with neurodiverse and disabled people – one that has evolved from one-way support to mutually-enriching growth.*



Jason Monzon

*“In a hundred years, we could do better. And we could just keep trying to let people know that we’re still here in San Francisco. They can still come and get great artwork and put it on their walls.”*

*– Vincent Jackson, CE artist since 1984*

# Our Commitment

*Within five years we will:*

- Support the whole person with person-centered programs
- Acquire a new home to support growth
- Expand and diversify programs with a focus on quality
- Lead with our legacy and partnerships
- Increase reach and impact on artists and wider society

## Join our efforts

Visit our website and sign up for our newsletter to stay updated about our progress and learn about special events and exhibitions.

Shop art and products to support artists directly.

Become a donor to support our life-changing programs.

Photos by Peter Prato

